

# 61st Annual Fall Seminar Agenda

# November 5, 2014

#### **REGISTRATION**

Day 1: 7:15 AM to 8:45 AM

# **OPENING SESSION**

Day 1: 8:45 AM to 10:15 AM

CPE hours: 1.5

Welcome and Housekeeping – Anwar Atalla - Fall Seminar Co-chair

Opening Remarks – Lenny Samczyk, President - The Chicago Tax Club

# **Keynote Address**

Topic State and Local Taxes in Illinois in 2014, and Beyond

Description It is generally understood that the State of Illinois is struggling, fiscally, but where is it

headed? Will taxes go up, or down, and are we a high-tax or a low-tax state to begin with? The Taxpayers Federation of Illinois was formed over 70 years ago to act as an advocate for good tax and fiscal policy, and they continue to educate and advocate for sound practices and policies. President Carol Portman will talk about where we've been, and where we are likely to be going, both in Springfield and around the state.

Speaker Carol Portman, President - Taxpayers' Federation of Illinois

Moderator Jim Peterson, Tax Director, Vi Living

# **CONCURRENT SESSIONS I: Federal Tax**

Day 1: 10:30 AM to 11:45 AM

CPE hours: 1.5

Topic Common Schedule M Adjustments

Description During the session, our presenter will discuss common tax adjustment and general tax

adjustment concepts impacting taxpayers across all industries. In addition, our presenter(s) will discuss common pitfalls and approaches to remedy errors.

Speakers Andrew Kita, Senior Associate, Federal Tax, Grant Thornton, LLP

Leanne Raskob, Senior Associate, Federal Tax, Grant Thornton, LLP

Moderator Bill Holford, Outerwall Inc.

# **CONCURRENT SESSIONS I: International Tax**

Day 1: 10:30 AM to 11:45 AM

CPE hours: 1.5

Topic International Tax Update--Part 1

Description There have been many significant developments in the US taxation of international

operations and transactions this year. Jim Fuller and David Forst will provide their valuable insight and practical applications of the most important developments.

Speakers Jim Fuller, Partner, Fenwick & West LLP

David Forst, Partner, Fenwick & West LLP

Moderator Ryan Lange, Director, Duff & Phelps, LLC

# **CONCURRENT SESSIONS I: State Income and Franchise**

Day 1: 10:30 AM to 11:45 AM

CPE hours: 1.5

Topic National State Tax Legislative Update

Description Guided by experts from the nationally influential Council on State Taxation (COST),

attendees will hear a national update on important legislative and regulatory changes, in addition to policy trends, impacting income/franchise tax, gross receipts taxes,

sales/use tax, property tax, and unclaimed property.

Speakers Fred Nicely, Senior Tax Counsel-Council on State Taxation

Ferdinand Hogroian, Tax and Legislative Counsel-Council on State Taxation

Moderator Mina Fumagalli, Director-Redbox Automated Retail, LLC

# **CONCURRENT SESSIONS I: Sales, Use and Property**

Day 1: 10:30 AM to 11:45 AM

CPE hours: 1.5 Hours

Topic Drop Shipments and Exemption Processes

Description More and more businesses are establishing processes that eliminate maintaining their

own inventory. Although this can save money for the business, it could be creating other issues related to sales tax and the ability to purchase your inventory exempt for resale. Drop shipment transactions can provide a number of unique challenges to the sales and use tax practitioner. Businesses also may qualify for use or entity exemptions in their state but may have goods either shipped to a processor in another state or pick them up from the vendor in another state. Their entity or use exemption may not apply outside of their home state. This session will address these challenges facing

both the buyer and the seller in these transactions.

Speakers Diane Yetter, President of YETTER - tax meets technology

Jordan Goodman, Partner, Horwood Marcus & Berk

Moderator Lawrence Ewing

# **CONCURRENT SESSIONS I: Tax Administration**

Day 1: 10:30 AM to 11:45 AM

CPE hours: 1.5 Hours

Topic Tax Technology Update

Description This session will focus on the use of tax technology and an update on what's new in

software solutions available to tax departments. In addition, the discussion will point out success stories and important planning steps for tax professionals to consider as

they adopt and/or change their technology needs.

Speaker Scott Hice - Tax Performance Engineering

Moderator Lenny Samczyk, Sr. Tax Analyst, United Airlines, Inc.

# **LUNCHEON**

Day 1: 12:00 PM to 1:45 PM

CPE hours: .5

Topic The Light Shines Brightly and Broadly

Description The Chicago Tax Club is most pleased to welcome back Andy Shaw. Five years ago,

shortly after taking the reins of the Better Government Association (BGA), Andy shared his vision of what he hoped the BGA would accomplish in making government at all levels more transparent. In this encore presentation, Andy will highlight the BGA's

accomplishments and share his vision for the next five years.

Speakers Andy Shaw, President and CEO - Better Government Association

Moderator Susan Penway, Managing Director - MTS Consulting, LLC

# **CONCURRENT SESSIONS II: Federal Tax**

Day 1: 2:00PM to 3:15 PM

CPE hours: 1.5

Topic Partnership Taxation – Sales of Partnership Interests

Description During this session, our presenters will discuss common tax considerations that arise

upon the sale of a partnership interest. Topics covered in the presentation will include character of gain/loss on the sale of a partnership interest (IRC Sections 741 and 751), adjustment to the basis of partnership property (IRC Sections 743(b) and 755) and

technical terminations of partnerships (IRC Section 708(b)(1)(B)).

Speakers Craig Boyer, Principal, Deloitte Tax, LLP

Todd Samson, Tax Senior Manager, Deloitte Tax, LLP

Moderator Kurian George, Manager, Invenergy LLC

# **CONCURRENT SESSIONS II International Tax**

Day 1: 2:00PM to 3:15 PM

CPE hours: 1.5

Topic International Tax Update--Part 2

Description There have been many significant developments in the US taxation of international

operations and transactions this year. Jim Fuller and David Forst will provide their valuable insight and practical applications of the most important developments.

Speakers Jim Fuller, Partner, Fenwick & West LLP

David Forst, Partner, Fenwick & West LLP

Moderator Ryan Lange, Director, Duff & Phelps, LLC

# CONCURRENT SESSIONS II: State Income, Franchise, Sales, Use & Property

Day 1: 2:00PM to 3:15 PM

CPE hours: 1.5

Topic Outrageous State Tax Cases and a National Litigation Update

Description The good, the bad, and the ugly of state tax controversy continues on with an ever-

present impact on taxpayers. This session will highlight recent outrageous cases and provide a national update on important judicial and administrative decisions impacting income/franchise tax, gross receipts taxes, sales/use tax, property tax, and unclaimed

property.

Speakers Ted Bots, Partner-Baker & McKenzie

Mary Kay Martire, Partner-McDermott Will & Emery

Moderator Jon Cesaretti, Senior Manager-Crowe Horwath LLP

#### **CONCURRENT SESSIONS II: Tax Administration**

Day 1: 2:00PM to 3:15 PM

CPE hours: 1.5

Topic Leveraging your Existing Tax Tools - From Provision to Planning

Description In these times of doing more with less, it is important that we all leverage our existing

tax tools to maximize their benefits. This session will provide a brief overview of ways in which you can leverage what you already have at your fingertips, to gain additional efficiencies, leverage across multiple areas, and even assist with the tax planning process. In this session we will discuss leveraging your tax compliance and tax provisioning tools, beyond the tax return and provision, as well as leveraging your tax

research tools in a more timely and efficient manner.

Speakers John Bennecke-Managing Director, True Partners Consulting

Jennifer Lau-Senior Manager, True Partners Consulting

Moderator Erik Bilbrey - Motorola Solutions Inc.

COFFEE BREAK: 3:15 PM to 3:45 PM

**CONCURRENT SESSIONS III: Federal Tax** 

Day 1: 3:45 PM to 5:00 PM

CPE hours: 1.5

Topic GAAP Updates and Outlook for Preparers

Description This presentation will focus on the new GAAP and IFRS updates to revenue recognition

but will also touch on other GAAP updates that may impact tax preparers. The revenue recognition portion will cover the changes required at a high level as well as how these changes may impact the tax department and the computation of taxable

income.

Speakers Violet Goodheart, Partner, KPMG, LLP

Moderator Bill Holford, Outerwall Inc.

# **CONCURRENT SESSIONS III: International Tax**

Day 1: 3:45 PM to 5:00 PM

CPE hours: 1.5

Topic Developing and Maintaining a Proactive Global Transfer Pricing Strategy

Description CFOs and Tax Teams are being bombarded about the upcoming transfer pricing

changes (Base Erosion Profit Shifting (BEPS), Country-by-Country (CbC) Reporting, etc.) that are being driven from the international community by such groups as the Organization for Economic Cooperation and Development (OECD). In fact, the BEPS Action Plan is scheduled to be finalized in the next year. This presentation will discuss these changes and present a *proactive* approach for establishing and maintaining a global transfer pricing strategy based upon the best practices that other companies are implementing to prepare for these changes, as well as our own practical experience

with this matter.

Speakers Christopher Desmond, Managing Director, Duff & Phelps, LLC

TJ Michaelson, Senior Associate, Duff & Phelps, LLC

Moderator Ryan Lange, Director, Duff & Phelps, LLC

# CONCURRENT SESSIONS III: State Income and Franchise

Day 1: 3:45 PM to 5:00 PM

CPE hours: 1.5

Topic State Taxation of Extraterritorial / Foreign Income

Description An often overlooked but important state tax topic is the state tax treatment of

extraterritorial/foreign income. This session will address state tax considerations with regard to treatment of extraterritorial/foreign income including tax haven provisions, foreign financing structures, related party expense addback, foreign entities in unitary combined reports, apportionment impact, and related state tax controversy issues.

Speakers Laura Moran, Director-Deloitte Tax LLP

Pat Ferrini, Manager-Deloitte Tax LLP

Moderator Diana Achim, Manager-McDonald's

# CONCURRENT SESSIONS III: Sales, Use and Property Tax

Day 1: 3:45 PM to 5:00 PM

CPE hours: 1.5

Topic VAT Essentials

Description The world may be becoming a smaller place...but the taxes keep getting bigger,

especially in the world of value added taxes (VAT). VAT rates are increasing, the average rate approaching 21%, and the tax base is getting broader. Indirect tax audits are on the rise. More than 3,000 indirect tax changes occurred in the past year and tax

jurisdictions are taking an aggressive stance on the application of interest and significant penalties. This session will provide an overview of basic VAT principals, including the classification between supply of goods and services, complexities of VAT compliance, VAT recovery, VAT exemptions and common business issues related to

VAT.

Speaker Florian Hanslik, Manager, Prime Tax, AG

Moderator Jim Tauber, Managing Director, Andersen Tax LLC

# **CONCURRENT SESSIONS III: Tax Administration**

Day 1: 3:45 PM to 5:00 PM

CPE hours: 1.5 Hours

Topic Ethical Considerations in the Evolving Global Tax Landscape

Description We will focus on the difference between tax avoidance and legitimate tax planning in

light of developing global tax policy. The discussion will focus on application of U.S. ethical rules, anti-abuse rules, and substance-based judicial doctrines to various tax planning situations and will offer practice guidance on the conduct of a tax planning

practice within this framework. (This session will repeat (Day 2, 8:45am-10:00am).

Speakers Kristen Hazel-Partner, McDermott Will & Emery LLP

Barry Quirke-Partner, McDermott Will & Emery LLP

Moderator Sharon Weiszmann

#### RECEPTION

Day 1: 5:00 PM to 7:00 PM

# November 6, 2014

#### **BREAKFAST**

Day 2: 7:00 AM to 8:30 AM

# **ANNUAL CLUB BUSINESS MEETING**

Day 2: 7:45 AM to 8:30 AM

2014 Committee Reports Election of Officers and Directors for the Year 2015.

# **CONCURRENT SESSIONS IV: Federal Tax**

Day 2: 8:45 AM to 10:00 AM

CPE hours: 1.5

Topic Accounting for Income Taxes – Updates and Hot Topics

Description During this session, our presenters will discuss recent changes implemented which will

impact income tax provisions, common pitfalls to be aware of, and primary areas of focus for auditors in 2014. In addition, our presenters will provide us with insight of recent SEC comment letters as well as practical approaches towards implementing

proper approaches before year-end.

Speakers Richard Levin, Partner, PriceWaterhouse Coopers LLP

Ann Marie Achille, Director, PriceWaterhouse Coopers LLP

Moderator James T. Hedderman, Managing Director, True Partners Consulting LLC

#### **CONCURRENT SESSIONS IV: International Tax**

Day 2: 8:45 AM to 10:00 AM

CPE hours: 1.5

Topic Traps and Challenges in International Cash Deployment

Description A discussion of selected tax issues surrounding group treasury centers, cash

pooling and intercompany loans - Transfer Pricing, Section 956, earnings

stripping and thin cap problems.

Speakers Ted Brooks, Managing Director, Weidema van Tol

Moderator Ryan Lange, Director, Duff & Phelps, LLC

# CONCURRENT SESSIONS IV: State Income and Franchise

Day 2: 8:45 AM to 10:00 AM

CPE hours: 1.5

Topic The Impact of Federal Consolidated Rules on State Taxable Income and Apportionment

Description The Internal Revenue Code Section 1501 et. seq. consolidated return rules have a

myriad of significant impact on the calculation of state tax income and apportionment. This session will discuss each of the following: an overall summary of the state tax effects of the federal consolidated return rules; a statutory update to recent state changes relating to state combined ("unitary") and consolidated return requirements and/or elections; an analysis of state apportionment items including intercompany eliminations, sales sourcing (throwback / Joyce versus Finnegan), treatment of foreign activities, etc.; the importance of separate legal entity accounting and books/records;

and, ASC 740 issues.

Speakers Brian M. Pomis, Partner-Grant Thornton LLP

Thacher Smith, Managing Director-Grant Thornton LLP

Moderator Dorice Pepin, Managing Director-Andersen Tax

#### CONCURRENT SESSIONS IV: Sales Use and Property Tax

Day 2: 8:45 AM to 10:00 AM

CPE hours: 1.5 Hours

Topic Taxing the Cloud

Description Most, if not all companies now utilize cloud-based technologies either as a consumer, a

provider or both. During this session we will discuss the business drivers that are motivating the adoption of cloud technologies, the perspective of state and local jurisdictions on how (or if) cloud transactions should be subject to sales and use tax and provide an overview of state and local income and sales/use tax letter rulings,

legislative developments and litigation around "taxing the cloud".

Speakers Jill Nielsen, Managing Director, KPMG

Moderator Lawrence Ewing

# **CONCURRENT SESSIONS IV: Tax Administration**

Day 2: 8:45 AM to 10:00 AM

CPE hours: 1.5 Hours

Topic Ethical Considerations in the Evolving Global Tax Landscape

Description We will focus on the difference between tax avoidance and legitimate tax planning in

light of developing global tax policy. The discussion will focus on application of U.S. ethical rules, anti-abuse rules, and substance-based judicial doctrines to various tax planning situations and will offer practice guidance on the conduct of a tax planning

practice within this framework. (This session will repeat (Day 1, 3:45pm-5:00pm).

Speakers Kristen Hazel-Partner, McDermott Will Emery LLP

Barry Quirke-Partner, McDermott Will Emery LLP

Moderator Sharon Weiszmann

#### **COFFEE BREAK**

Day 2: 10:00 AM to 10:15 AM

# **CONCURRENT SESSIONS V: Federal Tax**

Day 2: 10:15 AM to 11:30 AM

CPE hours: 1.5

Topic Accounting for Business Combinations

Description In recent years, our economic climate has seen an increase in merger and acquisition

activity. When these transactions occur, proper identification and treatment of tax accounting issues are imperative. During this session, our presenter will provide guidance and examples of proper income tax accounting on this topic as well as areas in which tax professionals tend to struggle. Some of the areas of focus will include

contingent activity, transaction costs, intangibles (including goodwill), and

identification and treatment of assumed liabilities.

Speakers Bill McAlpine, Senior Managing Director, PriceWaterhouse Coopers LLP

Moderator James T. Hedderman, Managing Director, True Partners Consulting LLC

# **CONCURRENT SESSIONS V: International Tax**

Day 2: 10:15 AM to 11:30 AM

CPE hours: 1.5

Topic International Tax Workshop

Description This presentation will focus on the requirements, problems, and pitfalls of preparing

U.S. Forms 1118, 5471, 5713, and 8858.

Speakers Deidra Bourne, PricewaterhouseCoopers LLP

Leah Barry, PricewaterhouseCoopers LLP

Moderator Jim Stipanowich, International Tax Specialist, Hollister Incorporated

# **CONCURRENT SESSIONS V: State Income and Franchise**

Day 2: 10:15 AM to 11:30 AM

CPE hours: 1.5

Topic Sales Factor Sourcing of Services Using a Cost of Performance Analysis (Part 1 of a 2-

Part Session)

Description In this first of a two part session, attendees will learn the unique nature of the cost of

performance (COP) sales factor sourcing rules for income generated from services. The discussion will include how states define "service" differently, how they apply their COP rules, and how the rules have been applied using actual taxpayer examples.

Speakers David J. Kupiec, Managing Partner-Kupiec & Martin, LLC

Natalie M. Martin, Partner-Kupiec & Martin, LLC

Moderators Darren Liebecki, Senior Manager-Kraft Foods

Denise Obrochta, Counsel-Reed Smith LLP

# **CONCURRENT SESSIONS V: Sales, Use and Property Tax**

Day 2: 10:15 AM to 11:30 AM

CPE hours: 1.5

Topic Property Tax Hot Topics

Description The Property Tax Hot Topics session is intended to be in a panel format encouraging

questions and interaction from the attendees. This session will provide an update on some current hot topics and trends in property taxes around the country. The panel will include a real estate appraiser, consultant and industry professional. They will share their insight regarding the always changing world of property taxes based on

recent experiences and forward-looking expectations.

Speaker Mike Kelly, MAI, SRPA – President, Real Estate Analysis Corporation

Laurie L. McGee, Senior Manager - National Real Estate Transfer Tax and Property Tax,

Ernst & Young LLP

Katie Lightbourn - Director of Property Tax, IndCor Properties

Joe Glennon – National Property Tax, Senior Manager, Ernst & Young LLP

Moderator Jim Tauber, Managing Director, Andersen Tax LLC

# **CONCURRENT SESSIONS V: Tax Administration**

Day 2: 10:15 AM to 11:30 AM

CPE hours: 1.5

Topic Compensation Tax Impacts & Planning

Description The compensation arena continues to change as companies look for new and better

ways to compensate employees. From restricted stock to appreciation rights to performance based plans, this session will discuss the tax impacts of compensation, the importance of planning and pitfalls to be aware of in evaluating the tax impacts of

your plans.

Speakers Andrew Strimaitis - Partner, Barack Ferrazzano, Kirschbaum & Nagelberg LLP

Matthew Jones - Partner, Barack Ferrazzano, Kirschbaum & Nagelberg LLP

Moderator Breen Schiller - Horwood Marcus & Berk

# **CONCURRENT SESSIONS VI: Federal Tax**

Day 2: 11:45 AM to 1:00 PM

CPE hours: 1.5

Topic Accounting Method Changes

Description If you change the way you account for an item for tax purposes, is it a method

change? Not always. This session will provide guidance to assist in making that determination and provide practical advice on the process to follow. 2014 will be a year that almost all taxpayers will need to consider filing requests for accounting method changes. Come and learn about some common and perhaps not so common method changes as presented by an accounting method expert.

Speakers Dave Hammond, Partner, BDO

Moderator Christina Immelman, Partner, WeiserMazars

#### **CONCURRENT SESSIONS VI International Tax**

Day 2: 11:45 AM to 1:00 PM

CPE hours: 1.5

Topic From Helen of Troy to Notice 2014-52: An Inversion Story

Description This presentation will explore the evolution of the inversion rules in the Internal

Revenue Code and Treasury Regulations, including the causes thereof, beginning with the promulgation of Treas. Reg. §1.367(a)-3(c) in 1996 and culminating in Notice 2014-

52.

Speakers Gary Scanlon - Senior Manager ITS Transactions, Ernst & Young

Moderator Peter Poulos – Managing Director, Tax Practice Policy & Quality, Grant Thornton LLP

# **CONCURRENT SESSIONS VI State Income and Franchise**

Day 2: 11:45 AM to 1:00 PM

CPE hours: 1.5

Topic Sales Factor Sourcing of Services Using a Market Analysis (Part 2 of a 2-Part Session)

Description In this second of a two part session, attendees will learn the unique nature of the

market-based sales factor sourcing rules for income generated from services. The discussion will review how states define "service" differently, how they apply their market-sourcing rules, and how the rules have been applied using actual taxpayer

examples.

Speakers Andrew J. Davet, Partner-PricewaterhouseCoopers LLP

Sarah E. Massimino, Director-PricewaterhouseCoopers LLP

Moderators Darren Liebecki, Senior Manager-Kraft Foods

Denise Obrochta, Counsel-Reed Smith LLP

# **CONCURRENT SESSIONS VI: Sales, Use and Property Tax**

Day 2: 11:45 AM to 1:00 PM

CPE hours: 1.5

Topic Nexus: What Does the Crystal Ball Think?

Description Nexus – What are the rules and what can we expect? The landscape of nexus

continues to change. With the New York Amazon & Overstock cases coming to an end, more states are looking to enact similar laws. But what about the Illinois Performance Marketing Decision? What impact does this have? What about the MarketPlace Fairness Act? Is there a chance that this will pass in the lame duck session? Will the Internet Tax Freedom Act be held hostage? Come hear the latest update from someone who is in the trenches on these and learn what you need to know to keep

your business in compliance.

Speakers Diane Yetter, President of YETTER - tax meets technology

Stephen Kranz, Partner McDermott Will & Emery LLP, Washington D.C.

Moderator Jim Tauber

#### CONCURRENT SESSIONS VI: Tax Administration

Day 2: 11:45 AM to 1:00 PM

CPE hours: 1.5 Hours

Topic Authentic Communication

Description Good communication skills are key for tax professionals to explain the **constantly** 

changing tax landscape to investors, auditors, management and peers. This session

will discuss how to improve your awareness, emotional intelligence and

communication skills to excel in all facets of your life and career.

Speakers Rhanda Salameh, LCSW

Moderator Erik Bilbrey - Motorola Solutions, Inc

# **LUNCHEON**

Day 2: 1:00 PM to 2:45 PM

CPE hours: .5

Honors the 2014 Committee Chairpersons of the Chicago Tax Club

Topic Soar With The Eagles

interpreter featuring a live eagle ambassador. This is a unique opportunity to learn about the biology, ecology and natural history of bald and golden eagles. The National Eagle Center is located on the Mississippi River in Wabasha, MN and is home to 5 eagle

ambassadors, 4 bald eagles and 1 golden eagle. Cameras welcome.

Speakers Jennifer Drayna, Avian Care Specialist and Naturalist Educator

Moderator Jim Horvath, The Chicago Tax Club

WRAP UP SESSION Day 2: 2:45 PM to 3:30 PM